

Study Guide for JTC372 Section 1

The test may contain any of the following questions or similar questions:

1. Write down the opening and closing HTML tags used for the following:
 - a. Create an unordered list with 2 items in the list
 - b. Make text bold
 - c. Make a page heading sized 2
 - d. Add a title to the page
 - e. Define an XHTML document in the browser
 - f. Create a hyperlink
2. Why is Dreamweaver referred to as a WYSIWYG program? What do the letters in WYSIWYG represent?
3. What are two advantages of using Dreamweaver to create web pages?
4. What are web safe colors and why are they no longer widely used?
5. How are the shades of a color created? Tints? Tones?
6. Are CMYK or RGB colors used for Web site design? What colors do the letters in RGB and CMYK represent?
7. What two fonts were originally created for use on computer screens?
8. How do you add visual emphasis to words on the screen?
9. How do you indicate links on a web page?
10. What does CSS stand for?
11. Why is it important to use external style sheets when creating web pages?
12. What is the name given to the div id used to hold the other div ids on a web page?
13. What is a div class used to format on a web page?
14. How do you center the web page in the browser window?
15. What are two questions to ask a client about a Web site redesign project?
16. What is the most popular screen resolution used today?
17. Are bullets or commas better to use for a list of items on a web page? Why?
18. Name two ways to make a Web site accessible, according to the CSU guidelines.
19. Why is it important to make a Web site easy to use?
20. Is it okay to test a site using only five people? Why or why not?
21. What is iterative testing and why is it important?
22. What is the difference between organic SEO and PPC (pay-per-click)?
23. Name three ways to optimize your Web site for search engines.
24. What is the most popular web browser used today?
25. Name two statistics that can be tracked using Web site analysis tools.

